


APMP Foundation Level Training

25TH NOVEMBER

London
City Centre



Demonstrate
your skills,
knowledge and
experience

SPECIAL
DISCOUNTED RATE:

£455

PLUS VAT

USUAL PRICE

~~**£600**~~

PLUS VAT

PLEASE NOTE:

Rate assumes candidates have an APMP membership.

Candidates will also require a copy of APMP's Proposal Guide textbook. We can supply this for £55 + VAT, or you can source your own copy, as you prefer.

Keen to develop your proposal skills and enhance your personal credibility?

If so then join the thousands of proposal staff who have attained formal certification via the Association of Proposal Management Professionals.

As an ATO (Approved Training Organisation), Strategic Proposals has an exemplary record in navigating people through the examination process via insightful, targeted revision training. We'll guide you through the syllabus and the examination itself, maximising your chances of passing first time.



Organisational benefits

- facilitating recruitment and retention of staff
- measuring and helping to improve individuals' performance
- assisting with personal development planning
- supporting competency-based recruitment and promotion of staff
- providing a "mark of quality" for the proposal organisation



Individual benefits

- gaining tangible proof of competency as a proposal professional
- attracting professional respect and credibility from colleagues
- improving motivation and loyalty ("my company is investing in my professional development" and "taking proposals seriously")
- focusing on skills and career development

CONTACT US NOW

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StrategicProposals

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*Research
conducted on
behalf of APMP
demonstrates that
organisations
that employ
“appropriately
competent
professionals”
in proposal
management
roles tend to win
significantly more
business than those
who do not...*

**REALLY INFORMATIVE. IT
DEFINITELY HELPED ME TO
PASS THE EXAM.** Really easy
to understand. Clear & fun.
Eloquent & understandable.
**GOOD PACE & ENGAGING
GREAT COURSE.** Brilliant.
Excellent training -very
comprehensive. Excellent
- thank you! Great training.
Thank you for sharing
your experience with us.
**CLEAR, GREAT EXPLANATION;
FRIENDLY AND PROFESSIONAL
MANNER.** Fun, professional
and motivating. Well
done! Thanks a lot!
Energetic, kept my
attention fantastically
throughout the day and
offered a lot of practical,
real-world examples.

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